

# THE FUTURE OF THE CONSTRUCTION INDUSTRY: PEOPLE, CAPITAL AND SUSTAINABILITY

– Conference –

June 11<sup>th</sup>, 2025

Falkensteiner Hotel Belgrade

## AGENDA

09:30 - 10:00 | REGISTRATION & WELCOME COFFEE

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10:00 - 10:10 | WELCOME SPEECH

- Simone L. Apolloni, Vice President, Confindustria Serbia
  - Slađana Adamović Ilić, CEO of Media Skills doo
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10:10 - 10:20 | FOCUS TALK 1

- Zeynal Hajiyev, Chief of Mission at International Organization for Migration Serbia

*Challenges in the construction industry in Serbia: employment, retention and labour migration*

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10:20 - 10:30 | FOCUS TALK 2

- Francesco Marcelli, Global Development Manager, DIASEN

*Innovation in the building materials industry: Transforming the foundations of the construction sector to pave the way to a more sustainable future*

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10:30 - 11:30 | PANEL DISCUSSION: The Future of the Construction Industry

**Moderator:** Igor Marsenić, executive manager ASAP - Association of Serbian Architectural Practices

**Panelist:**

1. Nemanja Uzelac, CCO, Konstruktor group
2. Miloš Mitić, CEO, City Expert
3. Vladimir Veselinović, Head of Real Estate Finance, UniCredit Bank Serbia
4. Igor Živković, Senior architect, Enerplan Balkan
5. Dragan Dutina, Technical Director, Penta Ge.Co. Construction

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## Topics:

- *State of the construction industry in Serbia*
- *Current Trends in Sustainable Building Practices*
- *Case Studies of Successfully Implemented Green Projects*
- *Real estate project finance*

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## 11:30 – 11:40 | 1-ON-1 FOCUS INTERVIEW

- **Miodrag Poledica**, Executive Director of the Strategy, Design, and Development Sector at „JP Putevi Srbije“

**Interviewer: Slađana Adamović Ilić**, CEO of Media Skills doo (Former editor and presenter at Bloomberg Adria TV)

## Topics:

- *Strategic road infrastructure development*
- *Innovation and digitization of road infrastructure*
- *Environmental protection*

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## 11:40 – 11:50 | FOCUS TALK 3

- **Slađana Adamović Ilić**, CEO of Media Skills doo
- **Mirko Radonjić**, Editor-in-chief, e-Kapija
- **Nemanja Dinčić**, Technology Innovation Manager, Bloomberg Adria

***Breaking the silence: the importance of strategic communication in the construction industry***

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## 11.50 – 12.50 | Networking brunch

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AGAINST SMUGGLING OF MIGRANTS  
AND TRAFFICKING IN HUMAN BEINGS

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