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Future-Proof Industry: Innovation, Partnerships, and Sustainable Growth

INTRO

In 2025, corporate sustainability is shaped by regulatory ambiguity, emerging climate risks, and ongoing geopolitical disruptions. The possibility of regulatory rollbacks, combined with growing pressure to demonstrate the financial returns of sustainability efforts, is having tangible effects on intricate global supply chains. Sustainability teams are under strain—grappling with data challenges, scalability issues, and shifting industry trends.

With just five years left to meet 2030 goals, businesses are at a critical crossroads. Successfully navigating vague regulations, justifying sustainability investments, and managing complex supply networks while overcoming data-related obstacles are essential for long-term progress.

In this context, innovation becomes a decisive factor: it enables companies to adapt more effectively to ESG standards, turning compliance into an opportunity for growth. Digital tools, advanced technologies, and new business models not only make ESG integration scalable but also foster resilience in supply chains and transparency in reporting. At the same time, innovation ensures that sustainability is not reduced to a regulatory checklist—it drives the development of a more human-centric industry, where competitiveness is aligned with people's needs, well-being, and societal progress.

This conference is an opportunity to examine these challenges and explore solutions through dialogue with business leaders, policymakers, and innovators. Together, we will look at how partnerships, economic competitiveness, and cutting-edge technologies like AI are reshaping the ESG landscape.

WHY PARTICIPATE?

- Gain first-hand insights on how innovation is driving industry transformation and helping businesses adapt to global sustainability challenges.
- Learn from real company case studies that demonstrate how ESG practices and innovative approaches can enhance competitiveness.
- Explore the link between corporate performance and sustainability, and what it means for growth in an uncertain economic and regulatory environment.
- Discover how AI and digital technologies are reshaping climate action, transparency, and supply chain resilience.
- Connect with business leaders, policymakers, and innovators from Serbia, Italy, and beyond to build partnerships for impact.
- Be part of the discussion on creating a human-centric industry, where progress aligns with societal needs and long-term value.

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Monday, December 1st, 2025
Chamber of Commerce and Industry of Serbia
Belgrade, Resavska 13-15

DRAFT AGENDA

09.00 – 09.30 REGISTRATION

09.30 – 09.50 OPENING ADDRESSES

- **Johannes Hunschofsky**, Managing director, EIT Manufacturing East GmbH
- **Mihailo Vesović**, Deputy president, Chamber of Commerce and Industry of Serbia
- **Romano Rossi**, President, Confindustria Serbia
- **H.E. Luca Gori,** Ambassador of Italy to the Republic of Serbia

09.50 – 10.10 OFFICIAL SIGNING
COOPERATION AGREEMENT: EXTENDED PRODUCERS' RESPONSIBILITY AND TRACEABILITY

Intro: **Cveta Majtanović***,* Sustainability director, Innovando

Signatories:

- **Romano Rossi,** President, Confindustria Serbia
- **Mihailo Vesović,** Deputy president, Chamber of Commerce and Industry of Serbia
- **Cveta Majtanović***,* Sustainability director, Innovando

10.10 – 10.30 KEYNOTE SPEAKER - SUSTAINABILITY AS A BUSINESS MODEL

Regional overview:

Danijela Nedeljkovic Stojakov, Senior Manager/Valuations & Outsourcing, BDO Business Advisory doo
&
Akos VEISZ, Managing partner, BDO Hungary ESG Advisory

10.30 – 11.20 PANEL 1 – PARTNERSHIPS FOR RESILIENCE

This panel will explore how leading financial institutions, insurance and consultancy are driving innovation in the ESG space by creating intelligent, client-centric solutions that align with evolving sustainability goals. The discussion will dive into how financial products and services are being reimagined to support environmental and social outcomes, and how these organizations are integrating sustainability into their core strategies. Furthermore, the panel will examine the critical role of cross-sector collaboration in scaling awareness and accelerating impact—demonstrating how partnerships between the financial, consulting, and insurance sectors are laying the groundwork for measurable progress in sustainability and responsible business practices.

Moderator: Katarina Ocokoljić, Secretary of the Association of Financial Institutions, Chamber of Commerce and Industry of Serbia

Panelists:

- **Leo Pandžić,** Director of Sustainability department, DDOR
- **Sandra Živković,** Head of ESG office, Banca Intesa
- **Marko Novaković**, Director, Strategy, Risk & Transactions, Deloitte
- **Miloš Lukić,** Associate Director for sector FI Western Balkans and Eastern Europe, EBRD
- **Maja Jerkić Bogosavljević,** Head of ESG, UniCredit Bank Srbija

11.20 –11.35 Coffee break

11.35 – 12.35 PANEL 2 - ECONOMIC RELATIONSHIP BETWEEN CORPORATE ESG PERFORMANCE AND CORPORATE COMPETITIVENESS

The economic landscape has been characterized by profound uncertainty amid shifting investors preferences, unpredictable political forces, and precarious recovery. The participants will explore how organizations are adapting their strategies, innovating under pressure, and finding new ways to drive meaningful progress in an uncertain marketplace.

Moderator: Katarina Majić, Senior ESG Expert, Erste bank Serbia

Panelists:

- **Andrea Radonjic,** Head of Government Relations and Public Affairs East Europe, Tetrapak
- **Dušan Stojaković,** Head of Sustainability, Western Balkans Region, Hemofarm **AD**
- **Teodora Kovačević,** Sustainability leader, IKEA
- **Marco La Peruta,** Business development, SIAD Group

12.35 – 12.50 KEYNOTE SPEECH: INDUSTRY 5.0 – HUMAN-CENTRIC MANUFACTURING
Prof. Kosta Jovanović, University of Belgrade, School of Electrical Engineering
&
Ivan Spasojević, Board of Directors, Galeb Group

12.50 – 13.50   PANEL 3 – TOOLS FOR SUSTAINABILITY: TECHNOLOGY AND INNOVATION

We are in a moment where artificial intelligence is no longer just a back-office tool — it's reshaping how industries track emissions, how policymakers model climate risk, how companies make supply chains greener, and how communities voice their concerns.

From predictive tools that help optimize energy use and reduce industrial emissions, to AI-powered platforms that scan complex supply chains for sustainability gaps — AI is rapidly becoming a climate enabler.

Moderator: Ivanka Stojnić, Sustainability Manager SEE, Nestlé

Panelists:

- **Milan Gospić,** Microsoft Garage Serbia Lead
- **Pavle Milošević,** Founder, Fragment Incorporated
- **Jelena Pejković,** Regional Secure Power Sales Director- Western Balkans, Schneider Electric
- **Đorđe Popović,** Country director for Serbia, Resalta

13.50 – 14.50   Light lunch & Networking